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Business

## Joe Cornell Entertainment expands wedding services

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Some brides have been planning their big day since they were little girls — and nowhere in that dream picture is a boring DJ, behind a table, playing sleepy songs for bored guests.

Joe Cornell Entertainment, the 50-year-old Michigan event entertainment provider has officially launched a wedding entertainment division with the goal of making brides' and grooms' dreams come true.

Joe Cornell wedding DJs work with brides and grooms to create a list of their favorite music, and on the big day, the DJ is on the dance floor, pulling friends and family alike into the fun.

The Southfield-based company is owned by sister-brother team Rebecca Schlussel and Steve Jasgur, both of whom began working with the company's namesake when they were teens. They serve as emcees, entertainers and dance instructors upon request. Jasgur also is a TV actor with more than 70 commercials to his credit and producer for LAUNCH SHOWCASE, a bi-annual talent industry conference.

"We break the ice, we bring people together, we facilitate the party for a memorable wedding of your dreams," says Jasgur, president of Joe Cornell Entertainment.

Although Joe Cornell DJs have been facilitating weddings for sometime now, this fall, Joe Cornell is expanding and officially launching its Weddings Entertainment Division to offer a full line of wedding entertainment packages customized for each bride and groom.

Schlussel, the company's vice president, says, "We travel the generations, bringing everyone together. We tailor-make your wedding so that it matches that long-held fantasy of the perfect day."

"Joe Cornell Entertainment has been celebrating all sorts of occasions with Michigan families for half a century," Jasgur says. "One of our signature talents is being able to excite guests, get them on the dance floor and keep the spirit and energy of a party going strong. We are delighted to be able to focus our experience and our talent on the Michigan wedding scene and offer brides and grooms an affordable entertainment option."

For more than 50 years, Joe Cornell Entertainment has provided entertainment, energy and expertise at more than 15,000 bar mitzvahs, sweet 16s, corporate events, weddings and school dances in metro Detroit. From sound to lighting to special effects and music, Joe Cornell is known for making memorable occasions.

A full menu of options is now available on [www.joecornell.com](http://www.joecornell.com), complete with video footage of successful wedding gigs orchestrated by Joe Cornell. For more information, call 248-356-6000.

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